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Broad Media: Journalism Internships in BusinessTech 2025 Apply Here

Description

BusinessTech is seeking passionate and enthusiastic Journalism Interns to join our dynamic team. This internship offers an excellent opportunity for aspiring journalists to gain hands-on experience in the rapidly evolving world of digital media. Interns will work closely with our editorial team, contributing to various aspects of news production, content creation, and journalistic research.

Responsibilities

- Conducting research, interviews, and fact-checking for news articles, features, and editorials
- Assisting in the creation and editing of engaging written content, adhering to journalistic standards and style guidelines
- Collaborating with editors and writers to develop and pitch story ideas relevant to business, technology, and finance
- Monitoring industry trends, news developments, and social media platforms for potential story leads
- Contributing to the publication's social media presence and engagement strategies
- Participating in editorial meetings, brainstorming sessions, and content planning discussions
- Adhering to deadlines and maintaining high-quality standards in all written work

Qualifications

- Currently pursuing a degree in Journalism, Communications, English, or related fields
- Strong writing skills with a keen eye for detail and grammar
- Passion for news, business, technology, and finance
- Familiarity with digital media platforms, content management systems, and social media
- Ability to work independently and collaboratively in a fast-paced environment
- Excellent communication skills and a proactive attitude
- Previous writing or journalism experience (preferred but not mandatory)

Job Benefits

- Hands-on experience in a professional journalism environment
- Mentorship from experienced editors and journalists
- Opportunity to build a portfolio of published work
- Networking opportunities within the media industry
- Flexible working hours

Contacts

Hiring organization

BusinessTech

Employment Type

Intern

Duration of employment

3 Months

Industry

Book and Periodical Publishing

Job Location

Centurion, Gauteng, South Africa, 0157, Centurion, Gauteng, South Africa

Working Hours

09

Date posted

January 8, 2025

Valid through

18.12.2025

1. Prepare Your Application Materials:

- Update your resume to highlight relevant experiences, skills, and education related to journalism, communications, or similar fields.
- Write a compelling cover letter expressing your interest in the internship, explaining why you're a suitable candidate, and how you could contribute to BusinessTech.

2. Gather Writing Samples (if available):

- Include any relevant writing samples that showcase your journalistic skills. These could be articles, blog posts, or academic papers related to journalism, business, technology, or finance.

3. Compose an Email Application:

- Address the email to the designated contact person or the HR department at BusinessTech. If no specific contact is mentioned, address it as "To Whom It May Concern."
- Use a clear and professional subject line such as "Journalism Internship Application – BusinessTech."
- Introduce yourself briefly in the email body and express your enthusiasm for the internship opportunity.
- Attach your resume, cover letter, and writing samples (if applicable) to the email.

4. Proofread Your Application:

- Ensure that all documents are free of typos, grammatical errors, and formatting issues. Attention to detail is crucial in journalism.

5. Submit Your Application:

- Send the email to the designated contact email address provided in the job description. If no email is specified, consider reaching out through the company's official website or career portal.
- Double-check that all attachments are properly included before sending.

6. Follow-Up (if necessary):

- If you haven't received any confirmation of receipt within a reasonable timeframe (usually a week or two), consider sending a polite follow-up email to inquire about the status of your application.